ETSI The Standards People

Master Tech Standardisation with ETSI

EVERY GREAT TECHNOLOGY STARTS WITH A STANDARD

How ETSI's education work is helping shape a standardisation culture across Europe

WHAT ETSI PUTS IN EDUCATORDS' HANDS FOR FREE

TEXTBOOK (UNDERSTANDING ICT STANDARDISATION)

A comprehensive introduction to ICT standardisation, covering principles, processes, organisations and practical examples. Suitable as a core or supporting resource for courses.

INTERACTIVE LEARNING

The Tech Trivia Game helps students explore standardisation in a fun, practical and accessible way.

ETSI LEARNING HUB

A central place to discover and access ETSI's educational content and learning opportunities.

TOOLKIT FOR EDUCATORS

A dedicated toolkit to help teachers introduce standardisation into university and professional education programmes, with adaptable teaching materials and guidance.

SUBJECT-SPECIFIC RESOURCES

Webinars covering topics such as 5G/6G, IoT, AI, cybersecurity, quantum technologies and other areas where standards play an important role.

ADVICE & SUPPORT FOR EDUCATORS

Need help selecting materials, adapting them to your course, or developing a standardisation module?

ELEARNING & ONLINE COURSES

Flexible online learning resources, including lessons, videos and quizzes that can be used by educators and recommended to students.

GUEST LECTURES & EXPERT INPUT

Opportunities to connect with ETSI experts and bring real-world standardisation experience into your classroom or training programme.

SHAPING THE CONVERSATION ACROSS EUROPE

1. **EMBED IT** — Partner with education ministries to integrate standardisation.
2. **TRAIN EDUCATORS** — Invest in professional development so teachers can teach standards well.
3. **LINK WITH INDUSTRY** — Align programmes with the evolving needs of the workforce.
4. **RAISE AWARENESS** — Show citizens the role of standards in daily life and society.

WHY EDUCATION ABOUT STANDARDS MATTERS

ECONOMIC COMPETITIVENESS
Standards raise quality, cut costs and open the way to global trade.

INNOVATION & RESEARCH
A common framework for developing and deploying new technologies.

GLOBAL TRADE FACILITATON
Shared practices make cross-border business smooth.

CONSUMER PROTECTION
Informed citizens choose safely, including against cyber threats.

ENVIRONMENTAL SUSTAINABILITY
Environmental standards prepare citizens for climate challenges.

CONTACT US
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EVERYTHING IS FREE, FROM THE ETSI LEARNING HUB

Ready-made online courses
Reusable slide decks
Validated completion certificates
Free advice from the ETSI education team

www.etsi.org/learn